

Chloe Peach

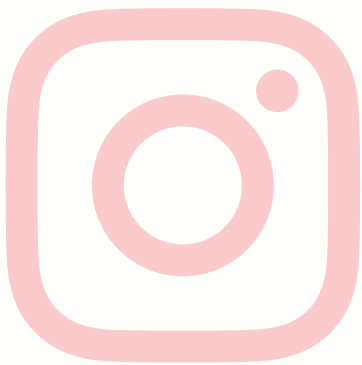
CHLOEPEACH.COM

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ALL ABOUT ME

Hey I'm Chloe, I'm a curvy twenty something who loves fashion. I've worked in the plus fashion industry ever since I was old enough to have a job! I refuse to make my size an issue when it comes to my style, I love fashion and I choose to be a part of it regardless of my size!



@CHLOEEPEACH





THE BLOG

chloepeach.com is not just your average blog with tips and tricks on how to lose weight and pay your bills on time. Instead it encourages all women, no matter their shape, size or ethnicity to love the skin they're in and embrace their flaws, because they amount to more than just their weight or appearance.

Having worked in the plus size fashion industry since I was 17, I grew so sick and tired of seeing plus size women in tears because they didn't like the way they looked. So I decided to start chloepeach.com to encourage more plus size women to love themselves again.

BLOG STATS

6K+

ALL TIME
HITS

27%

AVERAGE
ENGAGEMENT RATE

3.2K+

ALL TIME
VISITORS

6%

CLICK THROUGH
RATE

35%

TRAFFIC FROM
SEARCH ENGINES

17%

TRAFFIC FROM
INSTAGRAM

150

VIEWS ON AVERAGE
PER MONTH

1.6K+

VIEWS ON BEST
PERFORMING POST

MY PLUS
SIZE PARTY
PACKED
IBIZA
TRIP

Popular search terms

PLUS
SIZE
OUTFITS

CURVY
STYLE

WHAT
TO WEAR
PLUS SIZE

CURVY
FASHION
IN IBIZA



@CHLOEEPEACH

A Plus Size Fashion & Body Positive Grid



3%
ENGAGEMENT



2K
FOLLOWERS



42K+
COMMENTS
& LIKES

45%
LIVE IN
THE UK

60%
WOMEN

brands worked with

paid partnerships or gifting in exchange for content

28%
AGED
18-24

48%
AGED
25-34



EVANS
CLOTHING



CURVISSA



YOURS
CLOTHING